



# BANK SAMPAH: COMMUNITY WASTE RECYCLING PROGRAM

October 1, 2018 – September 30, 2020 | IMPLEMENTER: Yayasan Misool Baseftin (Misool Foundation) | LOCATION: Raja Ampat Islands and Sorong (city), Indonesia | PLANNED BUDGET: \$243,740

## PROJECT OVERVIEW

Misool's *Bank Sampah* Project – a community recycling program based in Raja Ampat, Indonesia – purchases trash from communities to incentivize local people to recycle, thereby reducing the contamination of the land and ocean environments from plastics and other debris. The project seeks to scale its established model by raising awareness, increasing outreach, organizing informal collectors, and supporting the local government. Through the project, the Misool Foundation will increase coverage to households living along the coast and riverbanks in West Papua by increasing its staff, adding machinery, supporting local trash collection services, installing additional recycling collection sites, and conducting workshops to introduce the payment and collection system to local officials. The project will also encourage active participation from community members – including under-represented groups such as women, youth, and the poor – in collecting and selling their recyclables by implementing awareness campaigns, running community training sessions, establishing collectives for trash pickers, and conducting beach cleanup events. Furthermore, the project will set up trash picker associations in several communities and will use multiple strategies and entry points for capturing knowledge and disseminating results.

## ABOUT THE IMPLEMENTER

Misool has worked on preserving the critical marine environment in Raja Ampat since 2007, has been a legal entity since 2011, and has managed a scalable waste recycling program since 2014 that increasingly garners governmental interest. The successful collaboration between local communities, private actors, and a variety of donors resulted in the creation of Misool. Over the past 20 years the island of Misool has been transformed from a former shark finning camp to today's Misool Marine Reserve. In 2011, the Misool Marine Reserve along with other conservation initiatives joined forces to become a single organization and registered as an Indonesian charity – Yayasan Misool Baseftin. MISOOL considers the *Bank Sampah* Project to be a core part of its vision and mission to protecting the people of Raja Ampat, their reef and marine environment, and their economy.

## EXPECTED RESULTS

The project aims to provide a solution to the management of solid waste throughout small communities in Indonesia by expanding Misool's capacity to serve more households and businesses, and assist in the development of a scalable, sustainable, and replicable community-based recycling program. The project will strengthen local actors to render urban systems more effective in solid waste management and reducing marine plastics pollution. Additionally, the project will enable the private sector to develop and implement market-driven solutions to marine plastics pollution and strengthen the recycling value chain.