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Clean Cities, Blue Ocean

Women in Waste's Economic Empowerment Activity
Request for Applications (RFA)

Agenda

- **Introduction**
- **Grant Application Process**
- **WWEE Terms of Reference**
- **Q&A session**

Clean Cities, Blue Ocean is a global, five-year (2019-2024), program working in Asia and Latin America to:

STRENGTHEN

RECYCLING & REUSE MARKETS

BUILD

SOCIAL AND BEHAVIOR CHANGE FOR 3Rs

ENHANCE

LOCAL CAPACITY AND GOVERNANCE

SUPPORT

PRIVATE SECTOR PARTNERSHIPS

Grant Application Procedure

Application Process	Tentative Timeline
1. Submission of Full Application and budget	February 5
2. Eligibility and due diligence check	February 5 - 8
3. Review and evaluation of Full Applications	February 8 – 18
4. Notification of funding status/ request for clarification	February 19 – 24
5. Pre-award/negotiation stage	February 25 – March 5
6. Request for approval and grant signing	(on/around) March 8

Women of Waste's Economic Empowerment activity

- In late 2020, CCBO won Women's Global Development and Prosperity (W-GDP) special incentive funds for WWEE
- W-GDP is a U.S. government interagency initiative seeking to empower women economically around the globe
- WWEE was awarded to CCBO in August 2020 and will run through CCBO's close in 2024
- Will be implemented in Manila, Philippines and Indonesia (sites TBD)
- Managed out of CCBO's Manila Regional Office, with support from CCBO US

- **PURPOSE:** To empower women in the solid waste and recycling sectors by providing training in business, gender, and personal empowerment skills; access to financing; and mentoring and coaching to start or expand SWM/3R businesses
- In doing so, women will be empowered and local SWM services will be improved, reducing the flow of plastics into the ocean

- **PARTICIPANTS:** WWEE is open/free to women, preferably already working in SWM (IWCs, junk shop owner/employees or upcycler) who:
  - Intend (or state an intention) to start or expand a SWM/3R business
  - Agree to be followed-up with for the remainder of the WWEE Activity to track progress and impact

WWEE Steps

5 Steps in Activity:

1. **Basic Business, Gender and Personal Empowerment Skills Training**
2. **Coaching and Mentoring to Develop a Business Plan**
3. **Access to Blended Financing for Business Development/Expansion Pitching**
4. **Advanced Business Skills Training and continued mentoring/coaching ***
5. **Public and Private Sector Market Opportunities ***

WWEE Staff and Partners

WWEE Staff

- WWEE Philippines
  - WWEE Activity Manager (WAM)
  - WWEE Deputy Activity Manager (WDAM)
  - Support from CCBO's Philippines-based technical experts
- WWEE Indonesia
  - Indonesian WWEE Coordinator
- Supporting CCBO program staff
  - SBC and Gender Director (lead), support from CCBO Director of Program Coordination and Communication, MEL Manager and Specialist, Finance Specialists, Communication Specialists, Grant Specialists

WWEE Partners

- Training Subcontractor – Johns Hopkins University SEE Change Initiative
- WWEE Implementing Grantees *(under this RFA)* – 1 in Philippines; 1 in Indonesia
- Panel of mentors – successful women of waste both local and international to meet remotely with mentees several times a year and in person once a year
- Group of financiers – from Philippines and Indonesia
- IT consultant or subcontractor to support WWEE website

Responsibility of Grantee from this RFA

1. Basic Business and Empowerment Skills Training

- Work with CCBO and JHU SEE Change to tailor SEE Change curriculum to the Philippines (Metro Manila) and SWM and 3Rs
  - Conduct training needs assessment of potential "WWEE entrepreneurs" – together with WWEE management staff locate a few women in Metro Manila who work as informal waste collectors, junk shop owners and junk shop workers or upcyclers to provide information to help JHU tailor the curriculum (provide translation as needed)
  - Contribute examples from SWM and 3Rs in the Philippines to the curriculum, working closely with JHU
  - Contribute a module on SWM and opportunities for women, to accompany the training
  - Work with the WDAM and JHU to integrate a module on gender-based violence into the curriculum—WDAM drafts the module
  - Work with JHU and other CCBO grantees to tailor the abridged version of the curriculum for other CCBO grantees and train the other grantees' trainers
- Finalize the curricula and participant's manual—including layout, graphics, etc., produce hard copy to be reviewed by JHU SEE Change and approved by CCBO—produce 20 hard copies of long curriculum and 400 hard copies of participant's manual; 40 copies of abridged curriculum and 350 hard copies of participant's manual

Responsibility of Grantee from this RFA

- Recruit WWEE training participants, all of whom will be women (waste pickers, junk shop employees, etc.)
- Deliver training to participants
  - Receive training of trainers from SEE Change with the curriculum (grantee must supply experienced trainers to train entrepreneurs, very strongly prefer women trainers)
  - Deliver the Basic Business and Empowerment Skills Training to at least 250 "WWEE entrepreneurs" over the course of WWEE
  - Assist or conduct the training of trainers for the other non-WWEE grantees, together with JHU SEE Change
- Monitor Impact
  - Together with CCBO (and with inputs from JHU), develop follow up questions and methods to follow-up with WWEE entrepreneurs who have completed: a) at least 2 modules of Basic Business and Empowerment Skills Training; b) the entire training; c) the abridged curriculum for other CCBO grantees (more on this later)

Responsibility of Grantee from this RFA

2. Coaching and Mentoring for Business Plan Development

- Provide logistical support for coaching and business plan development and pitching sessions

3. Financing Business Plans

- Assist WWEE management, as requested, to facilitate local and international (if needed) financiers' arrangements
- Work with WWEE management to develop routine coaching and mentoring system and arrange in-person mentoring visits to WWEE entrepreneur grantees (WEG) at least once per year, as health conditions permit
- Monitor coaching and mentoring contacts and note the frequency to each WEG

Grantee Responsibilities for "Activity Management"

- Stakeholder Coordination
  - Assist WWEE management, as requested, to facilitate local and international (if needed) financiers' arrangements
  - Throughout WWEE, assist WWEE management, as requested, to reach out to LGUs
- User Experience
  - Work with IT subcontractor to ensure that the WWEE website is user friendly for WWEE entrepreneurs and potential entrepreneurs, attractive to this audience, and that it has all the functions necessary to implement WWEE
- Monitoring, Evaluation, and Learning
  - Together with CCBO, develop system for routine monitoring of WWEE entrepreneur grantees at least 4 times per year
  - Follow up periodically (likely via mobile phone survey) with those who have completed at least 2 modules of the basic training module (have started or expanded a business or used the skills? how are their jobs or businesses are going? differences in income? Self-esteem change? And other indicators to be developed with CCBO and JHU)
  - CCBO will collect data for our WWEE and CCBO indicators

Grantee Responsibilities in Potential Follow-on RFA

(not to be included in proposal/budget for this RFA)

4. Advanced Business Training

- Based on analysis of WEG follow up results, coaching, and interviews with WEG training and financing participants, together with CCBO, develop a paper for publication on WWEE
- The mentor group will provide one or two webinars per year for all WWEE funded participants; anyone who has graduated from the first, basic training may attend; the grantee from this RFA will assist with these tasks
- **If selected to go on**, will be a follow-on addendum to the contract to develop an advanced business training curriculum and deliver the training (applicants should not include the cost of this in the proposal)

5. Public and Private Sector Market Opportunities

- **If selected to go on**, assist CCBO staff (WWEE managers, etc.) to develop opportunities with LGUs, businesses, etc. for WEG's businesses
- Track new opportunities for WEG businesses
- Applicants should not include the cost for activity #5 in this proposal

WWEE Timeline (Summary)

- **FY2021 Q1 (Sep - Jan)** – PREP –
  - Recruiting, Contracting with JHU, developing and issuing RFA for in-country implementing partner grantee
- **Q2 (Jan - Mar)** – ONBOARDING AND PROGRAM DEVELOPMENT –
  - Onboarding staff, subcontractor, grantee
  - JHU begins developing training curriculum
  - WWEE begins engaging with private sector garner interest/funding, develops RFP for IT company
- **Q3 (Apr - June)** – FINALIZE CURRICULUM AND LAUNCH TRAINING –
  - JHU continues to adapt courses/integrate other modules and begin training of trainers
  - **Grantee starts training participants**
  - Participants begin developing business plans and start receiving coaching
- **Q4 (July – Sept)** – BEGIN SELECTING AND FUNDING ENTREPRENEURS –
  - Continue business plan coaching in PH and begin evaluating/selecting business plans for funding
  - *In parallel, in Indonesia, solicit and select grantee implementing partner in Indonesia, conduct needs assessment in ID to customize training*

WWEE Sustainability *(post 2024)*

- WWEE has been designed to be a sustainable program, continued by selected grantees, public, and private sector funding
- After CCBO closes, the vision is for WWEE to continue building on and delivering training curricula, engaging with past and new participants, and (perhaps) expanding to new cities
- Long term, CCBO intends for a grantee (possibly the awardee of this RFA) to take over WWEE after CCBO ends
- Ahead of CCBO's close CCBO will work with the grantee to secure private sector funding to continue WWEE

Questions

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